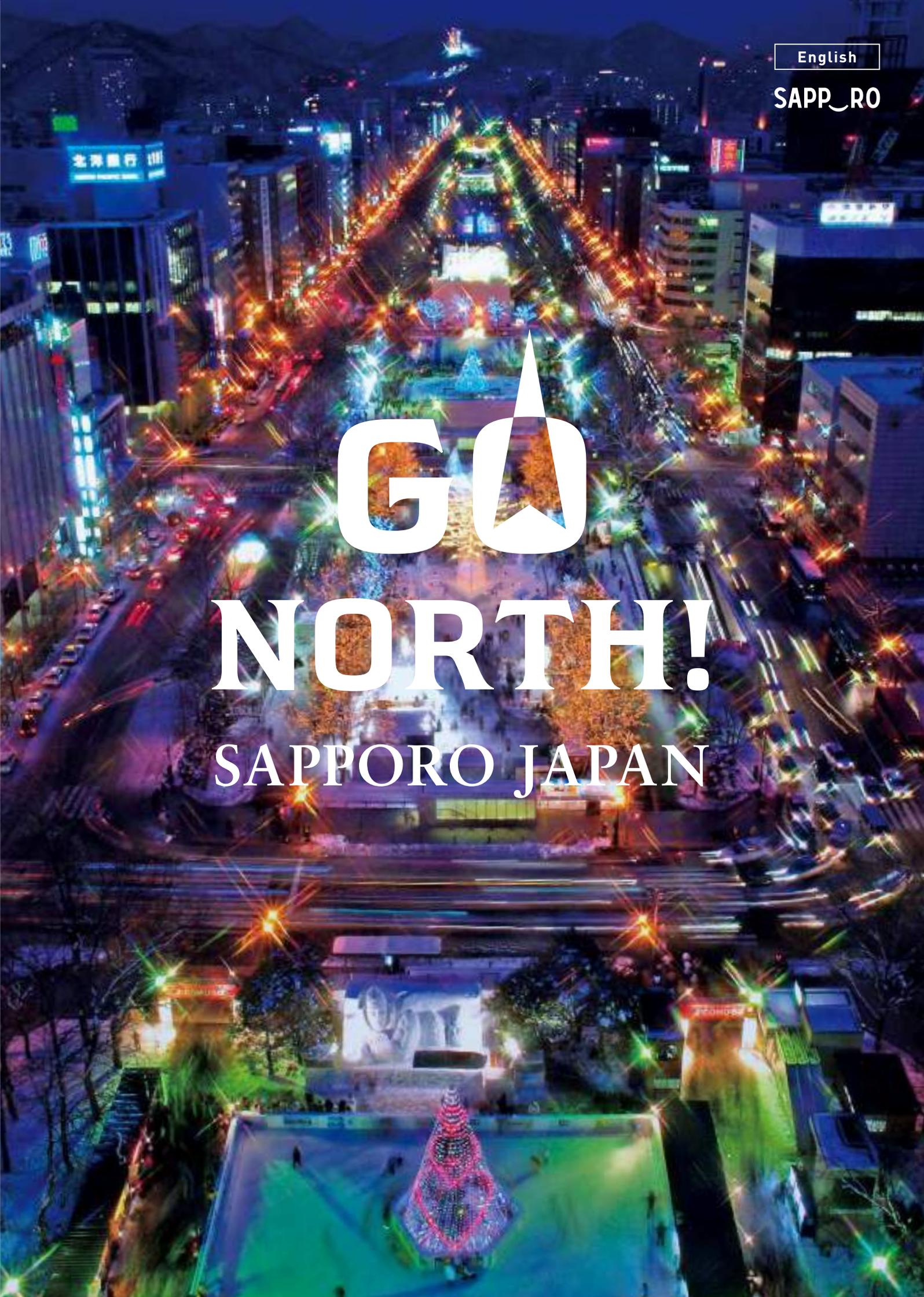


English

SAPPORO



**GO**  
**NORTH!**  
SAPPORO JAPAN



**URBAN  
NATURE**



**SNOW**



# SAPPORO CONTENTS

**FOOD**



**CULTURE**



**HOT  
SPRING**



A metropolis surrounded by lush nature and rich in art, culture, and locally produced cuisine, where a variety of outdoor activities are possible all year long—where else can you find such a perfect balance of urban life and nature in one place?

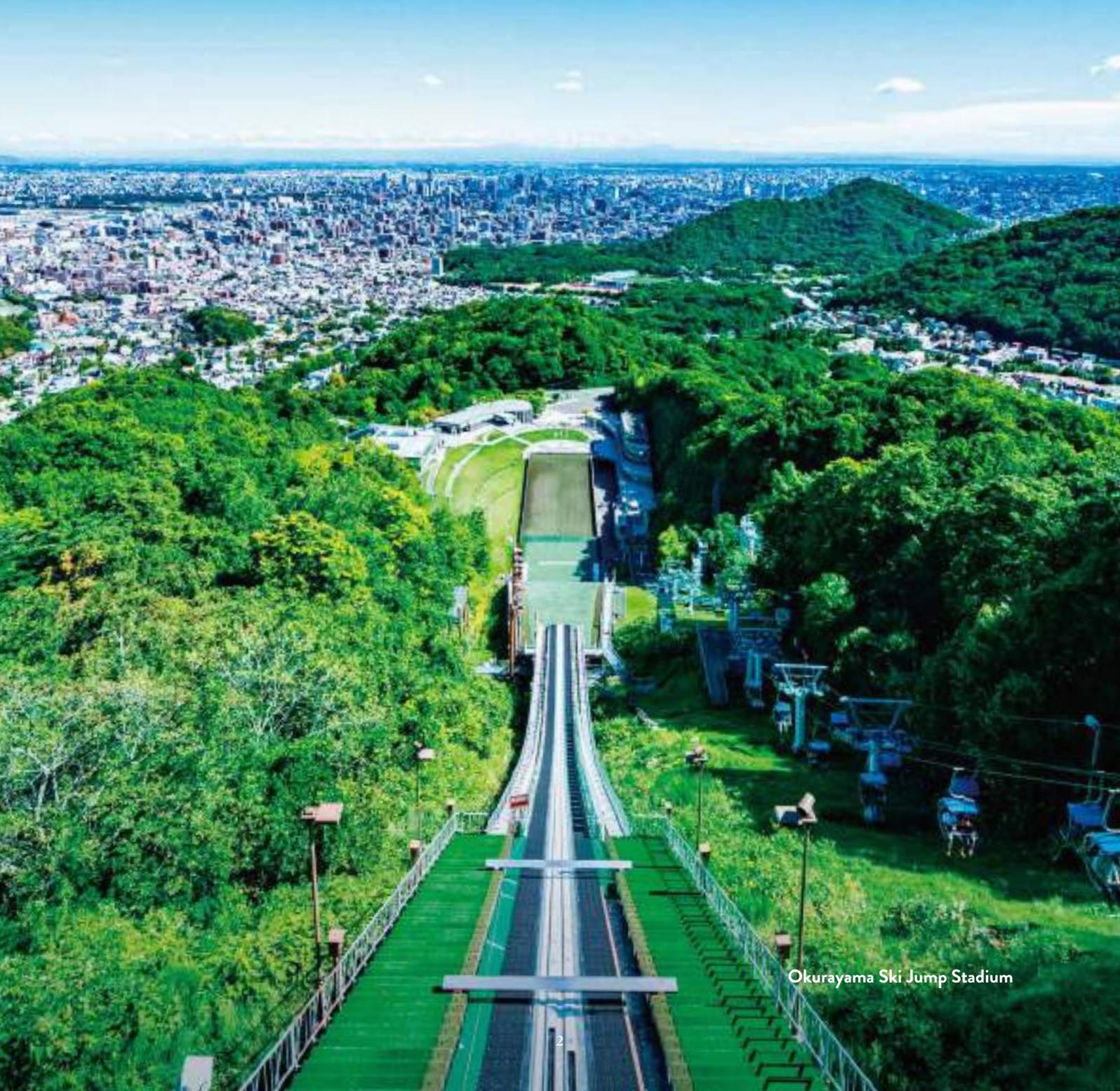
With breathtaking natural scenery year-round, Sapporo is the perfect destination for adventure.

You will be fascinated by cultural offerings and stunning scenery that are sure to impress throughout the seasons. In Sapporo, there is no need to worry about choosing between urban excitement and a relaxing natural getaway because you can enjoy the best of both worlds.

Travel to Sapporo and satisfy your body and mind (and stomach!)

as you hike, ski, dine, and feel at one with nature.

Relax and immerse yourself in what is sure to be an unforgettable trip of a lifetime!



Okurayama Ski Jump Stadium

# WALK THROUGH A CITY SURROUNDED BY NATURE!

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With plenty of spots to enjoy nature in the city, getting your fill of adventure in Sapporo is easy. Several sprawling parks decorate the city center, invigorating and refreshing your body and mind right in the heart of downtown Sapporo. Step out of the bustling city, hop on the subway, and find yourself immersed in forests and mountains without ever leaving the city.

Check out the Maruyama Park district and take a stroll through the grounds of the tranquil Hokkaido Shrine. Be it the cherry blossoms of spring or the red leaves of autumn, soak in what the season has to offer as you hike through the pristine natural environment along the mountain trails of Mt. Maruyama. If you are feeling slightly more adventurous, immerse yourself in the openness of Takino Suzuran Hillside National Government Park, where you can see fields of flowers spanning across its vast landscape.

Horomi Pass



Hiking in Mt. Maruyama



Nakajima Park



Canoeing in Jozankei



Odori Park



Hokkaido Shrine



Takino Suzuran Hillside National Government Park

# POWDER SNOW FILLED WINTER WONDERLAND!



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When winter arrives, Sapporo transforms from its vivid summer and autumn to a tranquil, white wonderland.

Various winter-themed events are held throughout Sapporo's long winter, including the world-famous Sapporo Snow Festival. The abundance of snow sports and beginner-friendly winter activities such as sledding, snow tubing, and snowshoeing will undoubtedly make your winter experience in Sapporo an unforgettable one.

The frozen air of Siberia that blows over the Sea of Japan into Hokkaido creates a generous amount of superior-quality powder snow. An average of six meters of this dreamlike snow accumulates in Sapporo every winter, making it a paradise for skiers and other winter sports enthusiasts. Sapporo is home to several ski resorts, where you can enjoy not only thrilling powder snow activities but also the excitement of the city center.

**Sapporo Snow Festival**



Sapporo Teine



Snow activities



Snow activities



Shiroi Koibito Park

Sapporo White Illumination





# TASTE THE FRESHNESS OF SAPPORO!

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Surrounded by three oceans and boasting vast tracts of farmland, Hokkaido is a paradise of gastronomy, with Sapporo being where the best quality food from all over the prefecture meets. The seafood and produce meticulously procured every day are the real thrill of Hokkaido that can only be experienced here in the city. A number of unique dishes that are loved across Japan actually have their roots in Sapporo, including Sapporo Miso Ramen, Soup Curry, and Shime Parfait. In addition to the quality of Sapporo and Hokkaido cuisine being highly reputed across Japan, it creates the perfect blend of flavors when combined with the famous local Sapporo Beer. From sweet to fragrant and spicy flavors, Sapporo's local gourmet foods are sure to be the highlight of your trip. It is highly recommended to visit the Sapporo Beer Garden and Museum for a drink with some Genghis Khan lamb barbecue.

Seafood



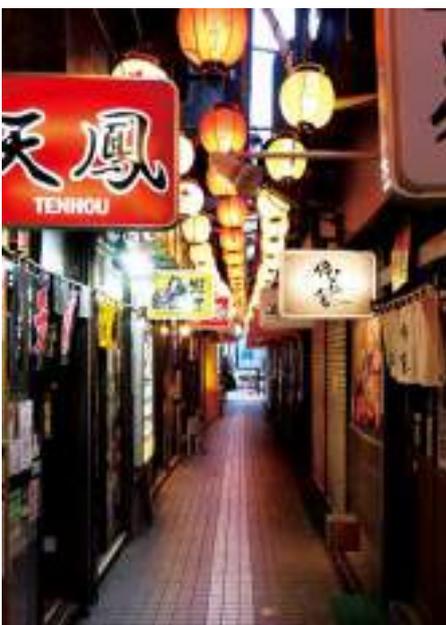
Nijo Fish Market



Soup Curry



Shime Parfait

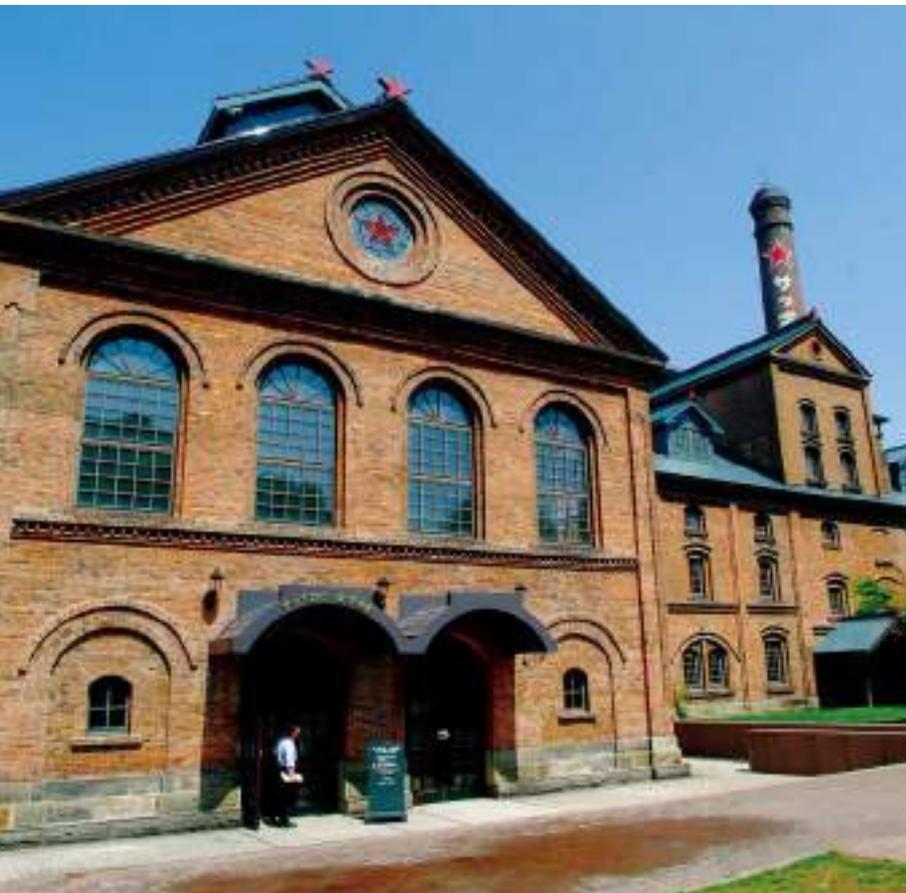


Sapporo Miso Ramen





Seafood



Sapporo Beer Museum / Sapporo Beer Garden

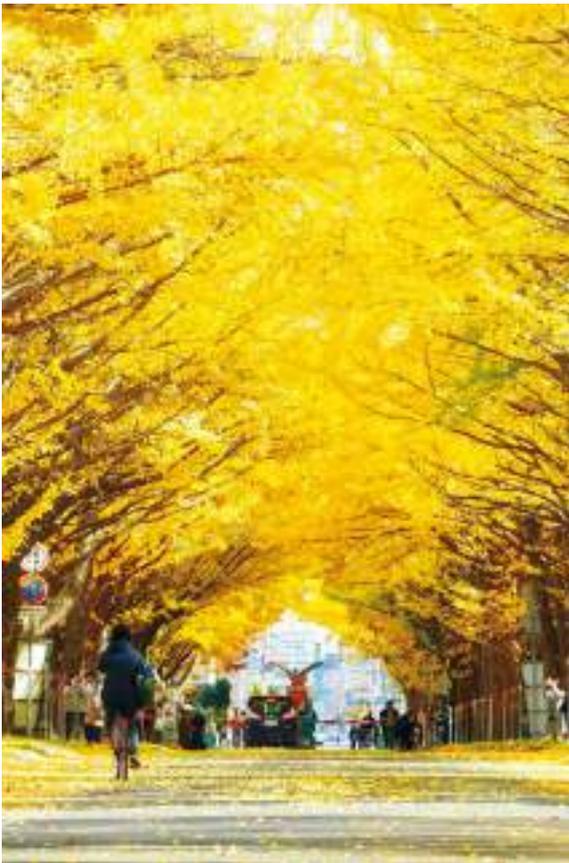
# FIND ART AND CULTURE IN CINEMATIC SPOTS!

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Sapporo's culture is a unique blend of East and West, displaying a perfect harmony between traditional Japanese architecture and Western-style historical sites. Sapporo's extraordinary art scene, which is made up of creative buildings, is thoughtfully integrated into its natural surroundings, showing a completely different expression depending on the season.

Walk through a verdant forest exploring countless sculptures and art pieces created by highly acclaimed domestic and international artists while soaking in the atmosphere at this one-of-a-kind outdoor art museum. In winter, the streets and the Former Hokkaido Government Office Building are covered with snow, creating a romantic atmosphere. Sapporo—a city where urban appeal, nature and art are inextricably linked—is sure to give you a fresh impression no matter what season you visit.

Hill of the Buddha



Hokkaido University



Moerenuma Park



Sapporo Pirka Kotan (Ainu Culture Promotion Center)



Susukino



Former Hokkaido Government Office Building



Sapporo Art Park



Mt. Moiwa

# REFRESH YOUR SENSES

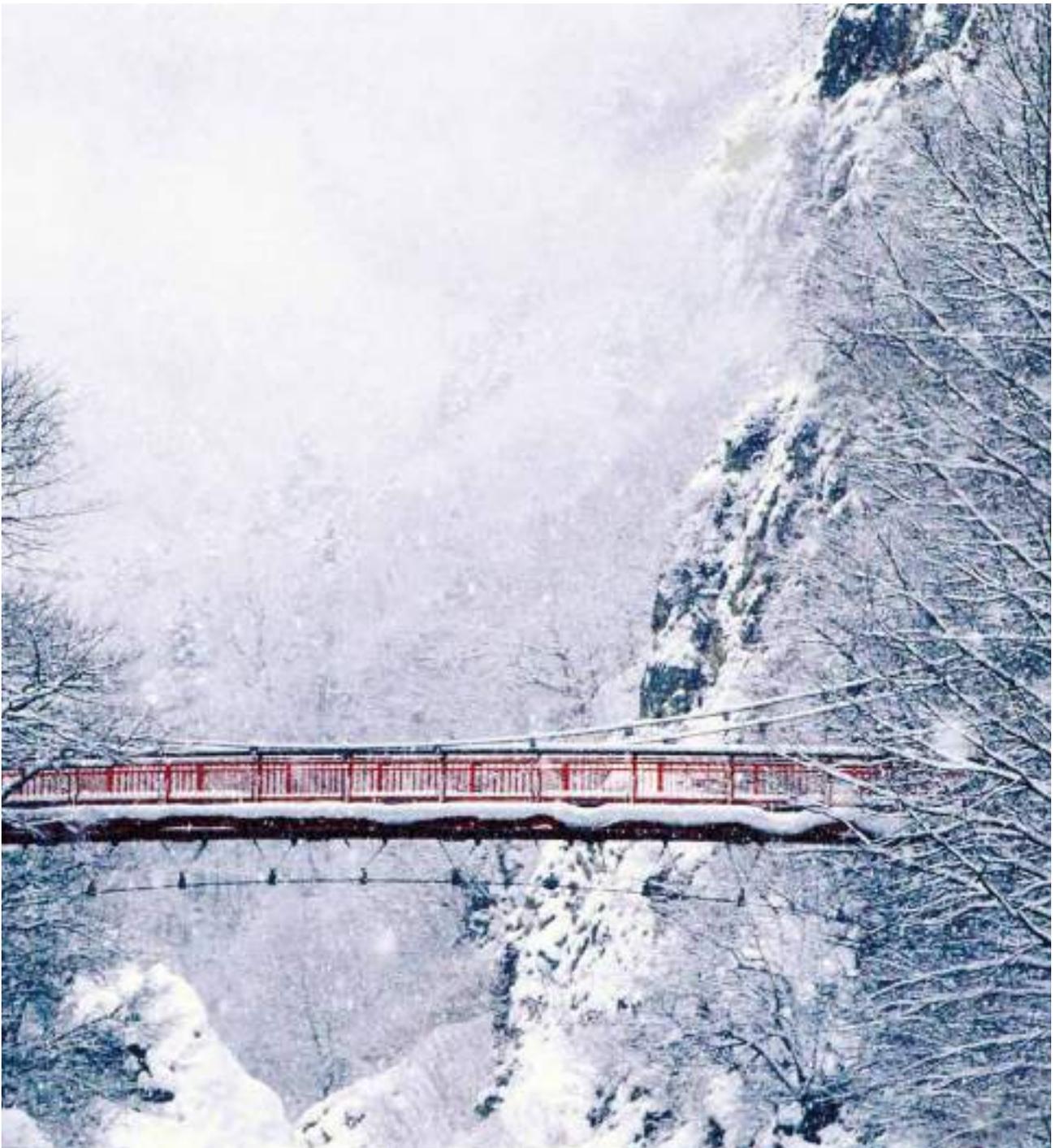
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Relax at the idyllic Jozankei Onsen Town. Located just an hour's drive from central Sapporo, the town is blessed with nature and one of the best-known spots for beautiful autumn foliage in Japan. Hotels and inns here feature open-air baths, where you can luxuriate in the hot spring water while breathing in the fresh air, and medicinal baths, which will heal your tired body and mind. Why not revel in the sounds of nature while soaking in the hot springs surrounded by breathtaking scenery such as crimson foliage in autumn and beautiful snowscapes in winter? Experience this unique form of healing while taking in the scenic beauty of this charming hot spring town in the mountains of Sapporo.

**Jozankei Onsen**

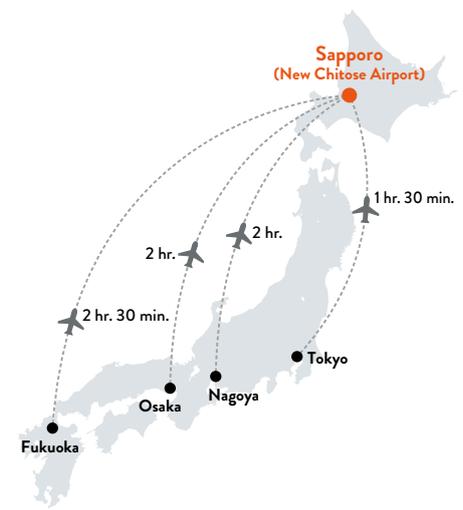
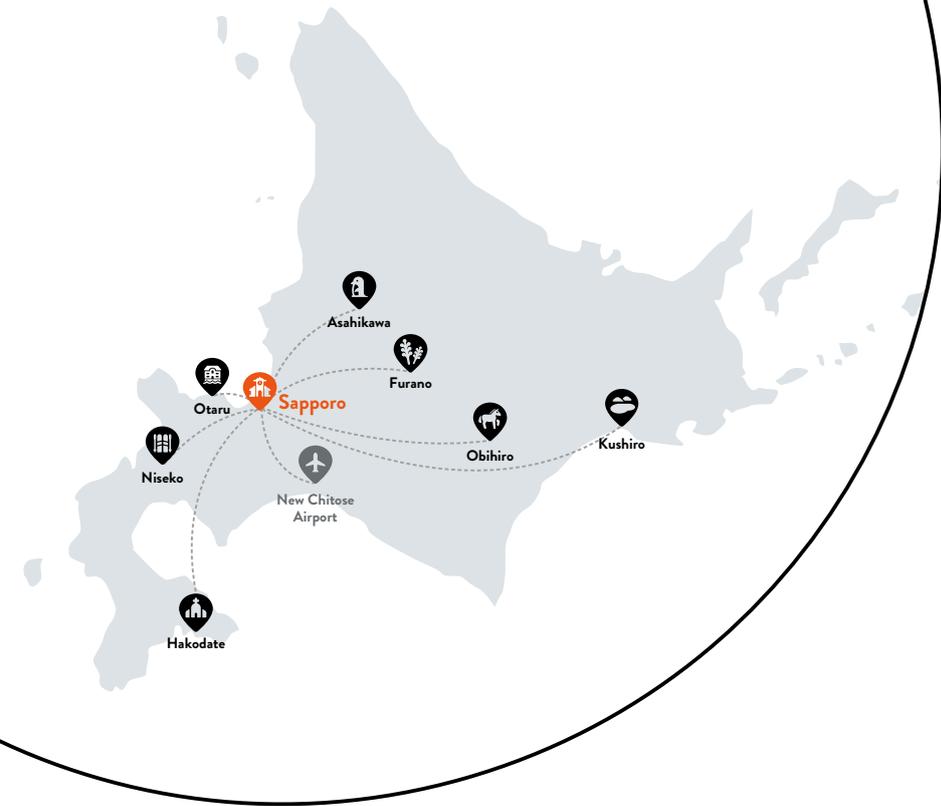


Jozei Onsen



Jozankei Onsen

# ACCESS from SAPPORO

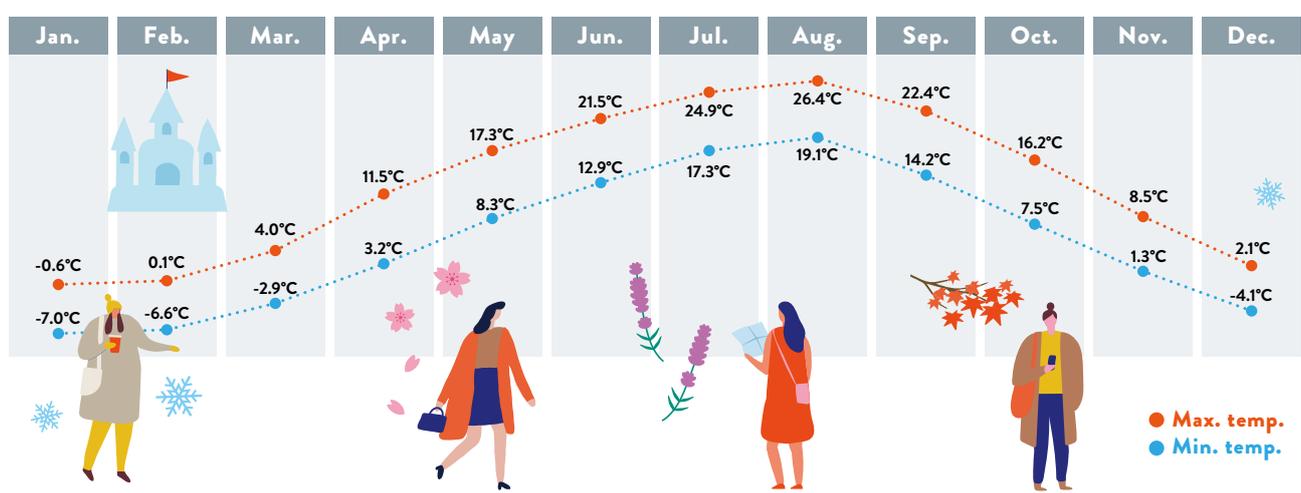


<b>From New Chitose Airport to Sapporo</b> By JR train: 40 min. By bus: 1 hr.
<b>From Sapporo to Otaru</b> By JR train (rapid train): 35min. By car: 45 min.
<b>From Sapporo to Asahikawa</b> By JR train (Ltd. Exp.): 1 hr. 25 min. By car: 2 hr.
<b>From Sapporo to Furano</b> By bus: 3 hr. By car: 2 hr.
<b>From Sapporo to Obihiro</b> By JR train (Ltd. Exp.): 2 hr. 30 min. By car: 3 hr.
<b>From Sapporo to Niseko</b> By bus: 3 hr. By car: 2 hr. 30 min.
<b>From Sapporo to Hakodate</b> By JR train: 4 hr. By car: 4 hr. 30 min.
<b>From Sapporo to Kushiro</b> By JR train (Ltd. Exp.): 4 hr. By car: 4 hr. 30 min.

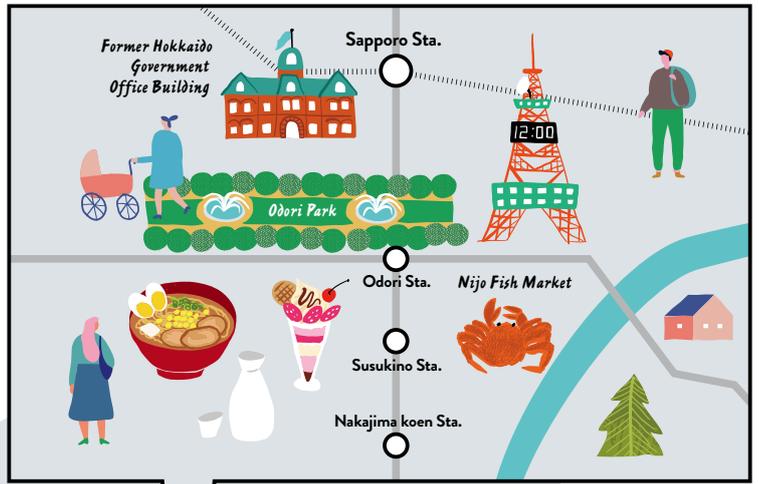
\*This information is current as of January 2021.

Sapporo is Hokkaido's hub, with many other amazing destinations on the island easily accessible from it. Make Sapporo your base for exploring any number of the other beautiful places Hokkaido has to offer by bus and train. There are numerous direct flights from overseas to New Chitose Airport, which is also connected to every major city in Japan, making going to and from Sapporo comfortable and convenient.

# CLIMATE in SAPPORO



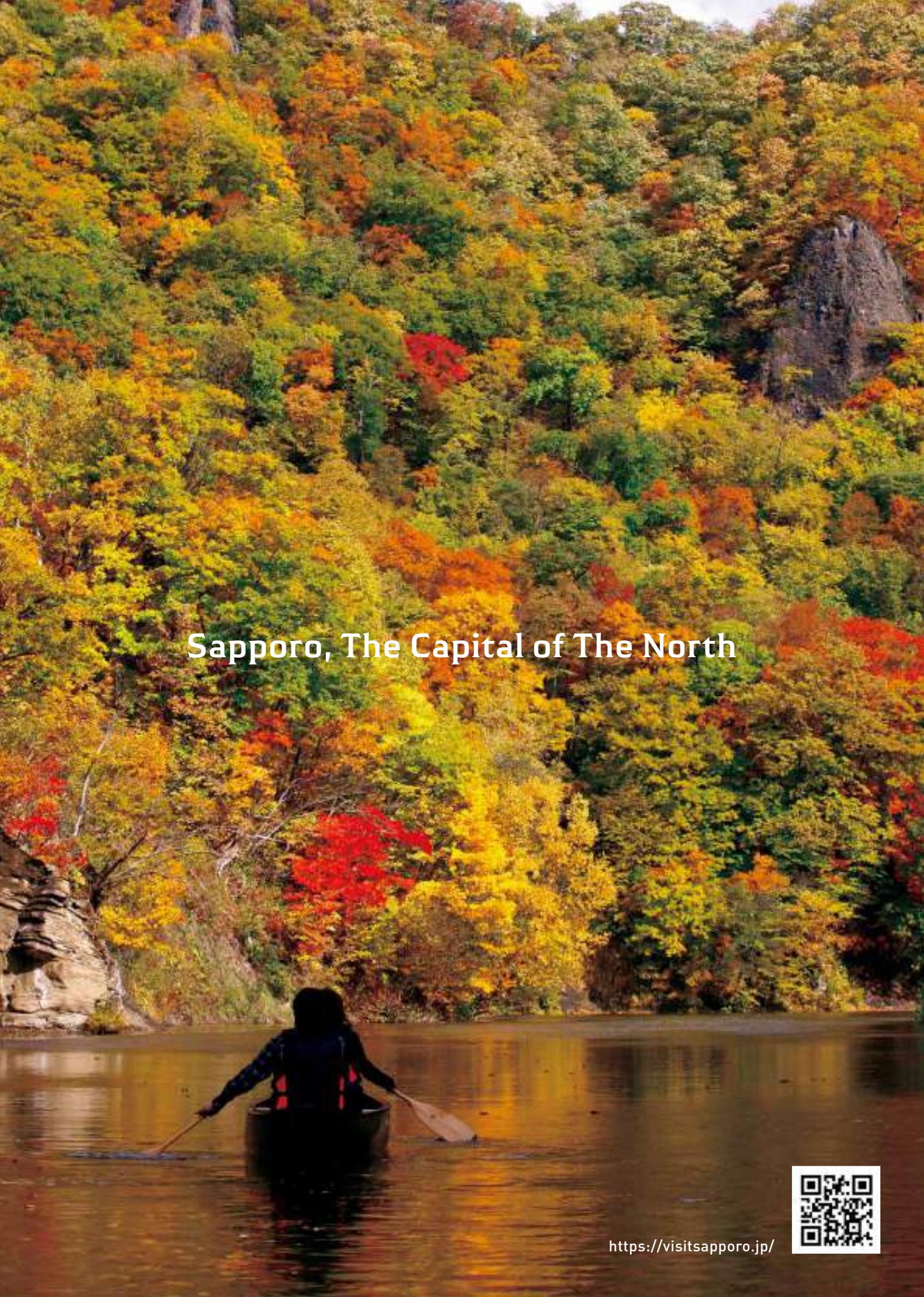
# SAPPORO CITY MAP



## From Sapporo Station

By subway By streetcar By bus On foot

- |                       |         |                    |         |
|-----------------------|---------|--------------------|---------|
| ① Moerenuma Park      | 1 hr.   | ④ Mt. Moiwa        | 30 min. |
| ② Shiroi Koibito Park | 30 min. | ⑤ Jozankei Onsen   | 1 hr.   |
| ③ Hokkaido Shrine     | 25 min. | ⑥ Sapporo Art Park | 1 hr.   |

A scenic landscape photograph featuring a person in a dark canoe on a calm lake. The person is seen from behind, wearing a dark jacket and using a wooden paddle. The background is a dense forest of trees with vibrant autumn foliage in shades of yellow, orange, and red. A large, dark rock formation is visible on the right side of the forest. The overall atmosphere is peaceful and scenic.

## Sapporo, The Capital of The North

<https://visitsapporo.jp/>

